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GS Yuasa launches automotive battery designed for Australian conditions

GS Yuasa, one of the world's leading battery companies, has introduced a range of premium automotive batteries specifically designed for longer life in Australian conditions.

The GS Yuasa *Power Series Ultra* represents the ultimate in battery performance and is the flagship of the new *Power Series* range. Independent testing has shown the *Ultra* lasts up to three times longer than generally available imported batteries.*

At the heart of the *Ultra* is Power Cycle Technology. This involves many substantial changes to internal battery construction to meet the challenges that Australian conditions present, including tougher components to resist vibration and acid damage, and a lower water loss rate than other common batteries.

Furthermore, *Ultra* batteries are designed for more than just starting your engine. They can better sustain constant accessory loads than other batteries.

GS Yuasa's manufacturing partner for the Australian market is CenturyYuasa. All *Power Series* products will be manufactured by CenturyYuasa in Australia to ensure the highest quality standards. This also means the products will be readily available throughout city and regional areas.

GS Yuasa is so confident in the reliability of its *Power Series Ultra* range for general automotive use that it is offering a 3-year warranty on the more popular sizes.

For trade enquiries on the new range of GS Yuasa batteries, please contact CenturyYuasa on 1300 361 161.



* Based on independent 3rd party testing, using international battery testing standard JIS D 5301 1999 Light Load Endurance test at 75 degrees centigrade of 11 plate multi-fit product readily available on reseller shelves, commissioned by CenturyYuasa. Results released 2004.